For Immediate Release

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Fight Back Against Bacterial Diseases in Trees and Palms with New Arbor-OTC™ from Arborjet

Protect Valuable Trees from Bacterial Leaf Scorch, Fire Blight, Cankers, and More

Woburn, MA, January 9, 2014—Arborjet, a company dedicated to developing remedies for the world’s most destructive tree insects and diseases, makes it easier than ever to keep palms and trees healthy with new Arbor-OTC™. It delivers an antibiotic punch via trunk injection into the tree’s xylem, where it is taken up by the vascular system and distributed throughout the plant to suppress disease-causing bacteria – a more effective and environmentally responsible delivery method than spraying.

Arbor-OTC is a water-soluble injectable systemic antibiotic for the annual suppression of bacterial diseases in non-food-bearing trees and palms. Bacteria can undergo exponential growth, meaning that their populations can double several times daily, depending on the bacterial species and environmental conditions. If not addressed, bacterial diseases can spread rapidly and cause the decline and death of a tree.

“Bacterial diseases are notoriously difficult to manage, and existing products are a hassle to use,” said Russ Davis, President and COO of Arborjet. “This is why we are so excited to offer Arbor-OTC, a shelf-stable water-soluble powder that allows the applicator to mix and go without worrying about refrigeration or expiration dates.”

When injected, Arbor-OTC is inside the tree protecting the tissue when the bacterial disease is present. Spraying timing is always difficult with bacterial diseases and applicators often miss the window of control due to wind and other adverse weather conditions.

The new easy-to-use container comes in two sizes: a one-ounce (28 gram) jar, perfect for treating 10 trees or palms at 10” diameter at breast height (DBH) in the same day. This container can be filled with water, covered and shaken, and then the Arbor-OTC can be poured directly into the formulation tank on trunk injection equipment. For bigger projects, the five-ounce (140 gram) container makes enough Arbor-OTC to treat 50 trees or palms at 10” DBH. This container comes with a scoop to dose out the proper volume to mix with water.

Annual applications of Arbor-OTC can be made to treat bacterial diseases including Bacterial Leaf Scorch, Fire Blight, Lethal Yellowing and Texas Phoenix Palm Decline (types of Phytoplasma Disease). Other diseases that may be treated with Arbor-OTC include Ash Yellows, Bacterial Blast, Bacterial Blight, Bacterial Canker, Blossom Blast, Blossom Blight and Canker, Bunch Disease, Crown Gall, Decline, Fruit Spot, Leaf and Shoot Blight, Leaf Blight and Brown Rot, Leaf Spot, Lethal Decline, Phloem Necrosis, Stem Canker, Stubborn Disease, Tip Dieback, Vascular Yellows, Wetwood/Slime Flux, Witches’ Broom (caused by mycoplasma-like organisms), and X-Disease.
Please note that Arbor-OTC is not yet registered for use in all states. Contact local extension or Department of Agriculture to verify that Arbor-OTC is available for use in your area.

**Note to editors:** Product photos and supporting graphics showing efficacy data are available upon request.

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**About Arborjet**

Founded in 1999, Arborjet’s mission is to provide the most effective and environmentally responsible formulations and equipment to promote overall plant health care and to preserve our natural and urban forests. The company is committed to researching and developing remedies for the world’s most invasive pest insects and diseases to support arborists and enable them to safely treat near waterways and highly populated areas. Arborjet’s products are for both residential and commercial application and are distributed throughout the United States. Arborjet is headquartered in Woburn, MA. To learn more about plant health products provided by Arborjet, visit [www.arborjet.com](http://www.arborjet.com).

Arbor-OTC™ is a registered trademark of Arborjet, Inc. Visit [arborjet.com](http://www.arborjet.com) for information on product availability.